

# Communications Team Volunteer Member



Have you enjoyed producing good quality articles, presentations or other communications literature in the past?

If you do and would like to spend 2-3 hours per week promoting community owned renewable energy generation, why not consider applying to become a member Sheffield Renewables' Communications Team?

## What's involved

Sheffield Renewables develops renewable energy projects that are led by, owned by and benefit everyone in Sheffield wanting to contribute towards the sustainable development of our city. Over the last six months we have been developing links with the media industry including the Big Issue in the North and Radio Sheffield. We are also continuously striving to maintain good communication channels with over 350 supporters via our website, bi-monthly newsletter and supporters' activities. The communications materials, such as press releases and blog articles which have been used to do this are all the responsibility of our Communications Team. With an ever increasing set of communications tasks to complete, it would be great if we could find another suitable volunteer to join our team.

Volunteers with the Communications Team have opportunities to:

- Develop PR plans and storyboards
- Plan, write and proof read press releases, newsletter articles and blog entries
- Write interesting articles about our work for publication by the press
- Influence and help deliver Sheffield Renewables' communications strategy
- Produce templates and content for communications materials

## Skills/previous experience that will help in this role

1. Evidence of or the potential to develop good communications items
2. Enthusiasm for engaging people in Sheffield Renewables' work

## Time commitment required

The Communications Team is at the heart of Sheffield Renewables' activities. All of the members meet monthly to feedback, discuss, prioritise and plan future communications work. As well as attending these meetings, the new member will be required to assist the Network and Communications Officer in the preparation of regular press releases and blog articles. It is estimated that these tasks will take an average of 2-3 hours per week. The right candidate will have opportunities to develop the role further if desired.

## Further information/enquiries

Unfortunately there is only one vacancy for this role, which is an excellent opportunity to gain experience in this field. If you would like to be considered for this voluntary opportunity please submit a short CV (no more than 2 sides A4) and a written example of you previous communications work to:

Cariad Thomas-Cooke

Email: [cariad@sheffieldrenewables.org.uk](mailto:cariad@sheffieldrenewables.org.uk)

Network and Communication Officer



Project Part-Financed  
by the European Union  
European Regional  
Development Fund

